

# Who do we serve? 10BH Family Diversity

- 100% of our Families are low-income
- 100% of our Families are minorities
- Over 60% of our families have no more than a high school education\*; 40% have at least one parent with less than a middle school education
  - \*Most parents received high school education in a less developed country
- 82% of our Learners have immigrant parents
- 80% of our families with older children say they struggle in school
- 100% of our Parents grew up in low-income families



# Examples of Family Diversity Conditions

- Young parents devoted to child's success, but child has severe attention issues
  - Young parent with child with severe attention and behavioral issues
  - Young parent with child with down syndrome
  - Young parents that had preconceived ideas about son's abilities
  - Young parents with child with motor and speech delays who can focus for long periods of time
  - Parent who works multiple jobs and family/friend cares for children
  - Young parent who is working and going to school
  - Single parent taking care of multiple children
  - Parent who signed up for program from social pressures (i.e. doctors, family, friends) and uncommitted at program entry
- 11% of our current Learners have been referred to us by doctors or health clinics



- Parents who speak no English
- 40% of our Learners are learning English for the first time
- Oldest child enrolled in program; Middle child in program; Youngest child in program
  - 2<sup>nd</sup> sibling to enroll in program
  - Families with older children that struggle in school
  - Families who grow uncommitted to program until 10BH figures out how to express the value added from our program and distinguishes itself from pre-k
  - Families who say they haven't been involved in child's education until 10BH
  - Families that live in homes with over 10 people or multiple families
  - Families that live in garages, small bedrooms, and apartments