



Monthly Report January 2016

Founder & CEO Comments

Our biggest goal this year is to admit (and continue to admit every year) 150 Learners to our Child-Parent Home Tutoring Program (on top of continuing to serve the 92 Learners who were enrolled in 2015). At scale, 10BH will ensure 30% of families a year enter kindergarten in the Ravenswood District ready to rock and roll academically.

In order to admit a Learner, though, we must admit a volunteer Role Model. And, this requires getting the word out. To help us increase our recruitment efforts, the Packard Foundation recently made a \$50,000 donation. Their support has resulted in the addition of a new position in 10BH, the Resource Recruiter, which we'll report on in our February Donor Report.

Progress toward 150

In January we admitted 15 Learners, 10% of our 2016 admissions goal. At this pace, we're on track to meet our goal by October. You can help us by telling everyone you know to become a [volunteer Role Model!](#) We ended January with almost 107 Role Models all driving into East Palo Alto and East Menlo Park once a week to bring learning and fun into the homes of our Learners and their families.

Please enjoy the remainder of the report. Your ROI depends on it! ☺

Note on Terms: "Terms and Definitions" at the end of this report explains 10BH jargon.

--PT3

Program Enrollment Numbers	
Learner Enrollment Begin Month	92
Learner Admissions	15
Learner Enrollment End Month	107
Role Model Enrollment Begin Month	90
Role Model Admissions	16
Role Model Enrollment End Month	104
Program Durability Numbers	
Participant Pre-Program-Completion Exits (non-forced move)	0
Role Model Pre-6 Month Commitment Exits	0
Role Model Pre-6 Month Commitment Exits in last 6 months	0
Role Models currently enrolled with more than 6 months	59
Role Models currently enrolled with more than 1 year	23
Lesson Support Numbers	
Learning activities in Learning Activity Room	+500
Leaning activities added to Learning Activity Room	53
Books in Preschooler Library	+5,000
Books donated to 10BH	+300
Staff that participate in providing lesson support (%)	100

Program Information

Lesson Photos

With more than 100 lessons a week, lots of learning happens every month. The pink castle, car, and tower seen below (left to right) were actually made during the lesson and with materials available in 10BH's Learning Activity Room.



We just launched a new Gardening Box. It has felt veggies, a gardening book, and much more to get Learners excited about gardening, cooking, colors, shapes, technical names, and much more!

We put new 53 learning activities into circulation this month.

Lesson Videos (and lesson supports)

[How to assign homework to your Learner](#)

[How to review homework with your Learner](#)

[How to apply 10BH's Learner Centric Approach](#)

Impact Stories

Role Model Susie (pictured right) is one of 15 newly admitted Role Models this month who is ready for her first lesson. After a final check in with staff and pinning her Learner's home on our service area map (while staff makes NYSE bell sounds!), she's off to her first lesson.

Susie is among nearly 20 members of Congregation of Beth Am in Los Altos who is volunteering as a Role Model through their [Equal Start Initiative](#). The first Beth Am member started in November 2014 and not a single member has exited our program yet!

Research/Impact News

1. Our Home-School Partnership pilot study publishes next month. Stay tuned!
2. Yet, again, another Spanish speaking Learner exits speech therapy on the recommendation of the therapist. Learners in 10BH generally are moderately to fully fluent in English 6 months after enrolling in 10BH (regardless of the language they speak upon admission).

Organizational Information

Be on the lookout for our 2015 Annual Report. Should publish by March.

Early Education News

[How home visits for vulnerable moms boost kids' brainpower](#)

[Training the Brain to Lift Toddlers Out of Poverty](#)

[The Other Children of Silicon Valley](#)

[The New Preschool Is Crushing Kids](#)

Terms and Definitions

*Program = Child-Parent Home Tutoring Program

*Participant = 2.3 people. 1 Learner, 1 Parent, .3 Sibling

*Learner = primary child enrolled in program

*30% of time a sibling participates in lessons nearly every week throughout program

*Role Model = volunteer who provides home visits

*Learning Activity Room = a space that houses borrowable learning activities that Role Models can check out and bring to their lessons.

*Learning activities = preschool-age appropriate activities Role Models borrow and bring to their lessons.

*Preschooler Library = where 10BH houses its donated books, which Role Models take from to give their Learners new books every month.

