

## The story

In 2012, two East Palo Alto family friends had the opportunity to apply to 10BH. One applied and one did not. In 2016, both women’s children were in second grade – with one major difference. The former 10BH girl performed at the top of her class while the other girl struggled academically.

## The result

In 2016, the mother who didn’t apply signed up her youngest child for 10BH. In her registration appointment, she told the story above and added, “I’m not going to make the same mistake again.”

## This document...

shows 10BH’s trajectory and how it understands the transformative impact it has on families it serves.

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**TABLE 1** - The table below shows the phases of growth 10BH will move through on its way toward achieving its vision in 2035. The highlighted row shows 10BH’s current phase.

10BH Lifecycle Development Phases		
Startup	2009-14	Demonstrate proof of concept (Apartment Era)
Early Stage Rapid Growth	2015-18	Solidify site model and open site 2
Introspection Period	2018-21	Regional multi-site expansion
Rapid Growth	2021-26	State multi-site expansion
Hyper Growth	2026-35	National multi-site expansion
Vision Fulfilled	2035	1.6M high poverty preschoolers served annually

**TABLE 2** - The table below shows how many people 10BH currently serves and their commitment levels.

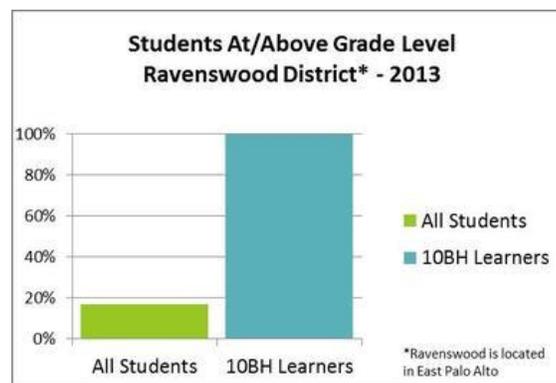
Program Enrollment and Retention Rates (As of May 2016)	
Participants	422
Volunteer Role Models	130
Participant Retention Rate*	90%
Volunteer Role Model 6 Month Retention Rate**	95%
*Nearly 8% of Participants unwillingly exit the program due to cost of living pressures. These Participants are forced to move out of 10BH's service area.	
**10BH asks volunteers to commit to 6 months of service. 95% fulfill that commitment. On average, volunteers provide 1 year and 2 months of service, and many provide 2 full years of service from their participant's start to graduation date.	
<u>Definitions</u>	
Participant = 1 Learner, 1 Parent, 1 Sibling 30% of the time	
Volunteer Role Model = Volunteer who directly delivers service to Participants through weekly one-on-one tutoring lessons	

**TABLE 3** - The table below shows the number of learning hours a single participant accumulates by the completion of 10BH.

Key Program Impact Outcomes for One Program Participant*	
Family reading hours	108
Family homework hours	35
Child independent learning hours	312
Child lesson participation hours	96
<b>Total hours Learner engages in educational activities</b>	<b>551</b>
Family reading hours	108
Family homework hours	35
Parent lesson participation hours	96
<b>Total hours parent engages Learner in educational activities</b>	<b>239</b>
<b>Total hours Learner and parent engage in educational activities</b>	<b>789</b>
Average hours per week Learner engages in educational activities	5
Average hours per week parent engages Learner in educational activities	2

\*Each Participant receives two years of service from age 3 until entering kindergarten.

**GRAPH 1** - The graph below shows the post-program academic achievement level of 10BH’s first cohort to complete kindergarten. Academic achievement results are collected annually. Results are published every August.



**TABLE 4** - The table below shows the main measurement techniques used to understand 10BH’s impact.

Impact Measurement Techniques	
Lesson Reports	Written reports submitted by volunteer Role Models after every lesson that details what was covered.
Reading Logs	Written logs submitted by parents every week that shows the amount of time they read with their children.
Homework Logs	Written logs submitted by parents every week that shows the learning activities they complete with their children.
Lesson Observations	Video recording administered twice a year that records the entire lesson.
Parent Conferences	Verbal check ins conducted with parents every few months that monitor various aspects of the family's progress in 10BH.
Report Cards	Documented academic achievement of alum collected annually to determine longitudinal outcomes from kindergarten until high school completion.
Other	Pediatrician referrals, preschool report cards, parent reports, preschool teacher reports, and volunteer Role Model reports are collected as much as possible.