ORGANIZATION FACT SHEET

10 Books At Home.
SUCCESS STARTS AT HOME

MISSION

Prevent the achievement gap by ensuring children enter kindergarten above grade level.

VISION

End poverty through early learning.

We Don't Close Achievement Gaps. We Prevent Them.

THE PROBLEM
Every year in the US, more than 1 million high poverty children enter kindergarten behind. Most stay behind and fail. From 2000 to 2014, the percentage of high poverty students rose from 10% to 25% of all US students.

OUR SOLUTION
Ready high-poverty preschoolers to excel academically in grade school and break the poverty cycle by providing them with fully customized home tutoring, parent engagement, and educational resources.

OUR RESULTS
According to our 2016-2017 Report Card results, 10BH graduates are performing 47% better in English and 133% better in Math compared to their low-income peers. Our ELL graduates have even more stark results: performing 325% better in English and 392% better in Math.

SOCIAL RETURN ON INVESTMENT
10BH benefits children, families, communities, and taxpayers by readying children for grade school success, reducing the need for remedial and special education services, and increasing school attendance. 10BH's 2016-17 longitudinal results and other research back up this claim.

DELIVERY TO DATE
In the Ravenswood City School District, 10BH has served over 400 preschoolers and 400 parents and provided over 38,000 hours of learning sessions in children's homes.

REACH
In 2018, 23% of children entering kindergarten in Ravenswood City School District are 10BH graduates. We aim to take this number to 100%.

SERVICE AREA
East Palo Alto and East Menlo Park, CA (Ravenswood City School District)

OUR MISSION

10 Books A Home's (10BH) mission is to prevent the achievement gap. Mission success to us means children start kindergarten ready to succeed in all their subjects until high school graduation. 10BH's mission contrasts with those of most education nonprofits who work to close the achievement gap after children are behind. 10BH believes it is too late, too costly, and too complex to wait until children are behind. That is why 10BH has spent the last seven years developing expertise, leadership, and demonstrating impact in preschool tutoring.

10BH has developed its own research-supported curriculum called Intrinsic Learning Motivation (ILM) Method. ILM Method is a child-centered and process-oriented curriculum that optimizes brain development and function by teaching and planning based on what the learner is intrinsically motivated to learn.
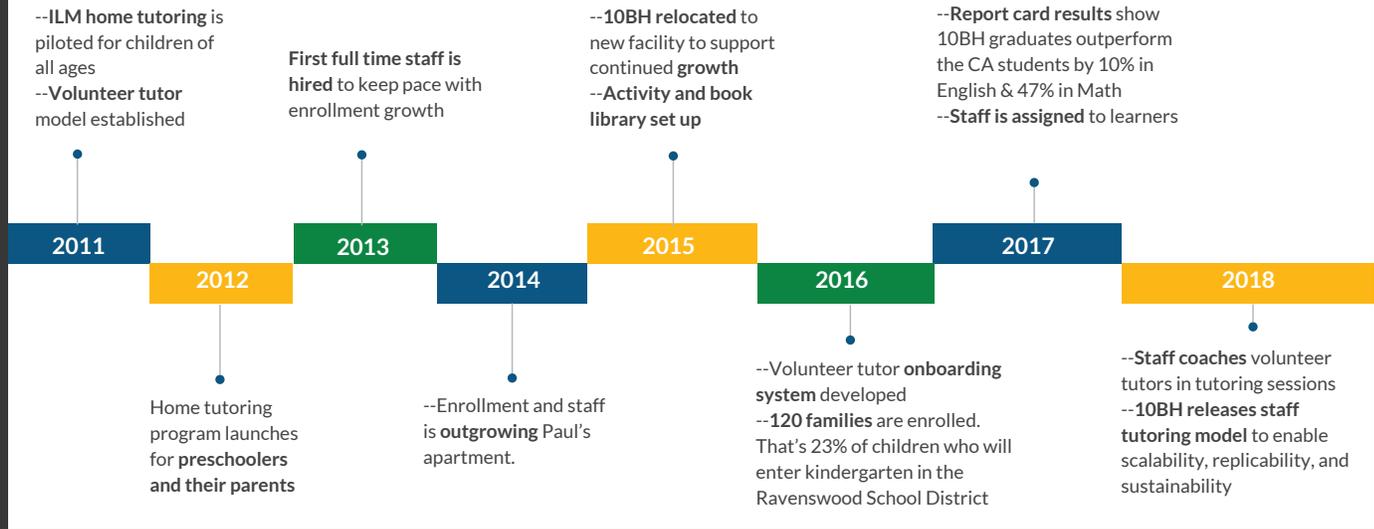
ILM Method tutoring assists preschoolers in maximizing use of their cognitive, emotional and motor capacities. The result of 10BH's educational method is the strengthening of learning potential and educational-readiness.

ILM Method is based on more than 50 years of research on intrinsic motivation that consistently shows children learn deeper, perform better academically, remember more, are more creative, and experience more emotional well-being when they are intrinsically motivated to learn.

HISTORY

10BH founder & CEO, Paul Thiebaut III, invented ILM Method tutoring. He discovered ILM Method at age 23 and unwittingly used it to literally learn his way out of poverty. Then he developed it into a tutoring method as a private tutor for affluent families, whose children achieved above grade level outcomes. Paul then founded 10BH with the goal of learning how to replicate and scale ILM Method tutoring into a complex solution to address the complex problem of poverty. Paul and his team have spent the last seven years perfecting ILM Method tutoring for preschoolers of all learning abilities.

2011
--**ILM home tutoring** is piloted for children of all ages
--**Volunteer tutor** model established

2012
Home tutoring program launches for **preschoolers and their parents**

2013
First full time staff is hired to keep pace with enrollment growth

2014
--Enrollment and staff is **outgrowing** Paul's apartment.

2015
--**10BH relocated** to new facility to support continued **growth**
--**Activity and book library set up**

2016
--Volunteer tutor **onboarding system** developed
--**120 families** are enrolled. That's 23% of children who will enter kindergarten in the Ravenswood School District

2017
--**Report card results** show 10BH graduates outperform the CA students by 10% in English & 47% in Math
--**Staff is assigned** to learners

2018
--**Staff coaches** volunteer tutors in tutoring sessions
--**10BH releases staff tutoring model** to enable scalability, replicability, and sustainability

BASIC FACTS

- Founded in 2009
- 15 employees
- 2017 budget: $700,000
- 2018 budget: $800,000

WAYS TO GIVE

Non-Monetary:
Donate your time to help us problem solve our way to offering ILM Method nationally.

Educational Materials:
- Learner learning kit and tutoring learning supplies - $100
- Educational resources needed to provide tutoring lessons - $200

Customized tutoring lessons:
- 1 lesson - $50
- 1 month of lessons - $200
- 6 months of lessons - $1350
- 1 year of lessons - $2600

FEATURED IN

ESPN, Forbes, San Jose Mercury News Palo Alto Weekly, ABC7, CBS Bay Area, In-Menlo

KEY DONORS

Chan Zuckerberg Initiative, Sobrato Family, Peery Foundation, San Jose Mercury News, Hurlbut-Johnson Trust, The Van Natta Family, Franklin and Catherine Johnson

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MODEL

1. One-on-one home tutoring for preschoolers in high poverty and low-income families.
2. Weekly tutoring lessons are conducted by a trained and certified tutor who teaches each child based on what she is intrinsically motivated to learn. Targeting learning instead of performance results in peak levels of performance.
3. Parents participate in their child's learning during and between lessons to solidify a culture of daily learning in the home and among family members.
4. Children are given hundreds of learning activities and weekly learning assignments to accelerate learning and the value of learning.

IMPACT

1. Children typically enter 10BH three months developmentally delayed. Yet, 10BH learners are usually top performers in their preschools.
2. Spanish speaking children are fluent in English 6-12 months after enrolling.
3. Spanish speaking children's Spanish strengthens.
4. Enrolled learners with special needs outperform their peers up to 1.5 years on their IEPs.
5. Children with autism are nudging off the spectrum; those with attention challenges stay immersed in 10BH's hour-long lessons; those previously diagnosed with speech delays are consistently diagnosed at level.

PARTNERS

Ravenswood Health Center, Ravenswood City School District, San Mateo County Office of Education, First Five of San Mateo County, Congregation Beth Am, All Students Matter, Bring Me A Book, Peninsula Family Services, The Primary School, Silicon Valley Real Venture, 49ers Museum and STEAM Education

2018 PLANS

Goal: Fully incorporate ILM Method into a professional tutor model.

Replicability - Solidify training, certification, and professional develop programs needed to replicate the effectiveness of ILM Method inventor and 10BH founder and CEO, Paul Thiebaut III.

Scalability - Solidify tutor recruitment and hiring process and supporting staff positions needed to manage tutor performance and grow participant enrollment.

Sustainability - Develop plans to leverage new revenue sources through a professional tutoring model.