

PROGRAM FACT SHEET



MISSION: Prevent the achievement gap by ensuring children enter kindergarten above grade level.

VISION: End poverty through early learning.

PROBLEM: Every year in the US, more than 1 million high poverty children enter kindergarten behind. Most stay behind and fail. From 2000 to 2014, the percentage of high poverty students rose from 10% to 25% of all US students.

OUR SOLUTION: Ready high-poverty preschoolers to excel academically in grade school and break the poverty cycle by providing them with fully customized home tutoring, parent engagement, and educational resources.

OUR RESULTS: According to our 2016-2017 Report Card, 10BH graduates are performing 47% better in English and 133% better in Math compared to their low-income peers. Our ELL graduates have even more stark results: performing 325% better in English and 392% better in Math.

DEMOGRAPHICS OF FAMILIES SERVED

Low income - 100% Minority - 100%
ELL - 87% Number of families served total - 400

ELIGIBILITY CRITERIA

- Preschooler
- Parent participation
- Parent Reading
- In home tutoring

FAMILY RECRUITMENT

- Pediatrician referrals
- Word of mouth

PROGRAM DETAILS

- Two year, year round program
- Preschooler starts at approximately 3 years old and graduates when she enters kindergarten
- 1 learning party (lesson) a week
- 46 learning parties a year
- 92 learning parties in two years
- 60 books, a bookcase, a book backpack, and educational supplies given to the child to own

TUTORING METRICS

- 40 minute learning party
- 10 minute recap and homework assignment with parent
- 60 hours of in-lesson learning by learner by program completion
- 625 hours of independent learning by learner by program completion
- 368 different learning activities used during the learning party by learner by program completion
- 276 different learning activities left with learner for homework by program completion
- 5 days a week of parent reading with learner for 15-20 minutes a day
- 5 days a week of learner engaging in homework

We Don't Close Achievement Gaps. We Prevent Them.

PROGRAM MODEL

One-on-one home tutoring for preschoolers in high poverty families

MISSION

10 Books A Home's mission is to prevent the achievement gap. Mission success to us means children start kindergarten ready to succeed in all their subjects until high school graduation. 10BH's mission contrasts with those of most education nonprofits who work to close the achievement gap after children are behind. 10BH believes it is too late, too costly, and too complex to wait until children are behind. That is why 10BH has spent the last seven years developing expertise, leadership and demonstrating impact in preschool tutoring.

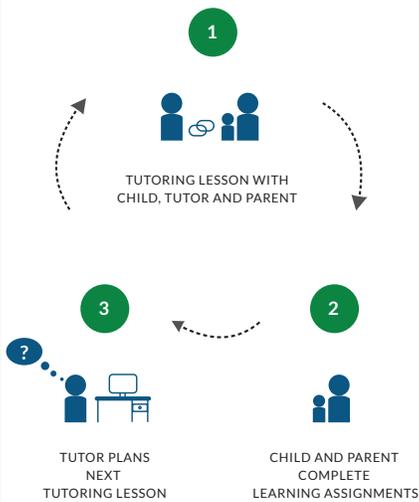
DESCRIPTION OF CURRICULUM - ILM Method and IM research

10BH has developed its own research-supported curriculum called Intrinsic Learning Motivation (ILM) Method. ILM Method is a child-centered and process-oriented curriculum that optimizes brain development and function by teaching and planning based on what the learner is intrinsically motivated to learn. ILM Method is based on more than 50 years of research on intrinsic motivation that consistently shows children learn deeper, perform better academically, remember more, are more creative, and experience more emotional well-being when they are intrinsically motivated to learn.

10BH founder & CEO, Paul Thiebaut III, invented ILM Method tutoring. He discovered ILM Method at age 23 and unwittingly used it to literally learn his way out of poverty. Then he developed it into a tutoring method as a private tutor for affluent families, whose children achieved above grade level outcomes. Paul then founded 10BH with the goal of learning how to replicate and scale ILM Method tutoring into a complex solution to address the complex problem of poverty. Paul and his team have spent the last seven years perfecting ILM Method tutoring for preschoolers.

AWARDS

Paul received the MidPen Media Center's Local Hero Award 2018.



WHAT IS ILM PROGRAM?

Established in 2011, ILM Program is a free home tutoring program for preschoolers who live in high-poverty families. Children receive weekly tutoring lessons in their homes and parents participate in every lesson. The aim of ILM Program is to send children into kindergarten above grade level. In 2017, four years of 10BH graduates outperformed their CA peers by more than 300% in reading and math.

Key benefits of the program

- **Fully customized learning** - Children's intrinsic learning motivations drive all learning. All tutoring is based on what children are naturally motivated to learn. Children accelerate in their learning and development.
- **Parent involvement and learning** - Parents participate in their children's tutoring lessons and learn how to support their children's learning on a daily basis.
- **Family transformation** - Children & parents develop the habit of prioritizing learning at home.
- **Prevent the achievement gap** - Children enter kindergarten at or above grade level.

Key features of the program

- **Home tutoring** - ILM Program reaches children and their families in their homes, free of charge to them.
- **Parent involvement** - Parents are required to participate in tutoring lessons, read with their children, and support their child's learning throughout the week.
- **Parent and tutor help the child learn** - Every child in ILM Program receives 2:1 adult attention during every tutoring lesson.
- **Personalized staff support** - ILM tutors plan every tutoring lesson around the child's intrinsic learning motivations.
- **Two years of year-round tutoring** - Tutoring lessons are provided weekly, year-round for two years.
- **Leave activities with learners every week** - ILM tutors leave 3-4 new learning activities with children every week to work on between tutoring lessons.
- **Access to 8,000 books and activities** - 10BH houses its own learning activities and books that ILM tutors use to plan their tutoring lessons.
- **Curriculum** - 10BH uses ILM Method, an educational method that leverages a child's intrinsic learning motivations (ILMs) to accelerate learning and produce peak performance.

Key results of the program

- Enrolled learners are usually top performers in their preschools.
- Enrolled learners with special needs outperform their peers up to 1.5 years on their IEPs
- Spanish speaking children are fluent in English 6-12 months after enrolling.
- Spanish speaking children's Spanish strengthens.
- In grades K-3, graduates outperform their CA peers by more than 300% in reading and math.

How the program works

1. Families apply for enrollment throughout the year.
2. Family is enrolled on a first-come-first-served basis as 10BH hires tutors.
3. Family enrollment consists of a home visit by a staff member and tutor to cover enrollment paperwork, program rules, and ILM Method tutoring orientation.
4. Tutoring lessons begin on a weekly basis, year-round until the learner enters kindergarten.
5. Tutors leave homework every week based on the learner's intrinsic learning motivations (ILMs) and plan every tutoring lesson based on the learner's ILMs.
6. Homework ensures that the learner can learn daily between tutoring lessons.
7. Parent reads with the learner daily between tutoring lessons.
8. Supervising staff evaluate tutor performance to ensure ILM Method tutoring practices are consistently implemented.
9. Learners graduate the week before kindergarten.
10. 10BH collects report cards annually from all of its graduates.

TESTIMONIAL

"Us, the Hispanic and Black people, we're the minorities. I'm from a poor country and came here for a better life. You helped my son Jacob (who has down syndrome) use his love for music to learn so much that I brought him to his therapist to show her that through his love for music he learned to count. Thank you for making 10 Books A Home exist."

- Parent of 10BH alumnus

*We activate
learning potential*



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